
SustainEUorPlanet – Jean Monnet Chair Project

presenta

SustainEUorPlanet Seminar

Giovedì 19 marzo 2026, dalle 8:30 alle 10:30

Aula 15 DISTAL, 1° piano, viale G. Fanin 44, Bologna

***The EU Trade Policy Strategy: The
Case of the FTA EU-Mercosur***

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Introduce e discute

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[Microsoft Teams Link](#)

Abstract: After more than 25 years of negotiations, the EU-Mercosur trade agreement was signed in January 2026. The agreement creates one of the largest free trade areas in the world between the European Union and the Mercosur countries (Brazil, Argentina, Paraguay, Uruguay). Among the objectives of the agreement is also the reduction of tariffs on more than 90% of goods. The seminar, after an introduction on the nature and content of the new UE trade policy, will present some lines of assessment of the positive or negative aspects that could arise from this agreement.

Prof. Angelo Frascarelli: Associate Professor at the University of Perugia, where he teaches Agricultural Economics and Policy and Agri-food Policy. Member of the Board of Directors of the Edmund Mach Foundation. President of ISMEA (Institute of Services for the Agricultural and Food Market) from 2021 to 2023. Member of the Scientific Committee of Edagricole. Director of the Center for Agricultural and Rural Development (Ce.S.A.R.) from 2003 to 2021. Member of the Scientific Committee of CREA (Council for Agricultural Research and Economics, a public body supervised by the Ministry of Agricultural and Forestry Policies) from 2017 to 2021.

His research focuses on the following areas: objectives and instruments of the Common Agricultural Policy; agricultural market economics; economic analysis of precision and digital agriculture; risk management and rural development. Author of numerous publications and speaker at conferences.

Dott.ssa Alessandra Ciccola: Dott.ssa Ciccola graduated in Agricultural and Environmental Sciences at the University of Perugia and she is currently a master's degree candidate in Sustainable Agriculture – Bioeconomy curriculum at the same university.

Her master's thesis focuses on the analysis of the EU–Mercosur trade agreement, with particular attention to the implications for the European agri-food sector, agricultural markets and the system of Geographical Indications. As part of her thesis work, she carried out an internship at ISMEA (Institute of Services for the Agricultural and Food Market), focusing on the economic and institutional aspects of the EU–Mercosur agreement. During her studies, she also participated in a study visit to Brussels, focused on the functioning of the European institutions and on the policy-making processes related to EU agricultural and trade policies.

Prof. Alessandra Castellini: Alessandra Castellini is an Associate Professor of Agricultural Economics and Appraisal at the Department of Agricultural and Food Sciences (Alma Mater Studiorum - University of Bologna). She earned a PhD in “Agricultural Economics and Policy” and teaches Strategic Management, Economics of international agro-industrial markets, and Principles of Economics. Main research interests: the study of the agrifood markets (consumers' behaviour; technical-economic analysis of production systems, value chain mapping and GVCs); rural appraisal tools for flood management. She is currently involved in international projects (such as HEU, and with NGOs) and in PNRR Agritech project. She is a member of the Editorial Board of the Food Economy Journal. She is a member of the University Quality Committee of the University of Bologna.

SustainEUorPlanet: Il Progetto propone un'analisi interdisciplinare e critica delle politiche internazionali e dei quadri giuridici dell'Unione Europea finalizzati all'equità economica e sociale, al rispetto dell'ambiente, all'accesso all'energia pulita e ai beni essenziali, alla ricerca di sicurezza per superare le tensioni e le asimmetrie geopolitiche. SustainEUorPlanet ha un duplice scopo. Da un lato, offre un insieme di attività che prevedono la formazione di una classe dirigente e accademica di eccellenza, coinvolgendo funzionari dell'UE, nazionali e internazionali, politici, ONG, imprese e amministrazioni pubbliche. Dall'altro lato, il progetto della Cattedra Jean Monnet studia ed analizza il ruolo dell'UE come attore globale nel promuovere costantemente un'agenda di sostenibilità per le politiche commerciali, ambientali, energetiche e climatiche, evidenziando l'importanza della responsabilità degli operatori economici e la rilevanza che i cittadini dell'UE possono avere nel plasmare e far rispettare gli strumenti esterni dell'UE attraverso la partecipazione e la trasparenza. Altrettanta attenzione viene dedicata alla politica di sicurezza nel contesto dell'economia globale (si visiti la [pagina web](#) e l'account [LinkedIn](#) del Progetto).

SustainEUorPlanet: The Project proposes an interdisciplinary and critical analysis of the EU's international policies and legal frameworks directed to economic and social fairness, respect for the environment, access to clean energy and essential goods, while looking for security to overcome geopolitical tensions and asymmetries. SustainEUorPlanet has a twofold purpose. On one side, it offers a set of activities envisaging the promotion of a ruling and academic class of excellence, involving EU, national and international civil servants, politicians, NGOs, local businesses and public administration. On the other side, SustainEUorPlanet shows the leading role of the EU as a global actor in constantly promoting a sustainable agenda for trade, environment, energy and climate policies, highlighting the importance of economic operators' accountability and the relevance that EU citizens can have in shaping and enforcing EU's external tools through

participation and transparency. Likewise, the Project focuses on political security policies in world economy. More information available on the [Project's website](#) and on [LinkedIn](#).

